



Inspiring Communities to Lead a Happy and Healthy Lifestyle, One Step at a Time

Walking With America

#walkwithme

April 1-October 1

15-25 Miles Per Day ~ Key West, FL to San Francisco, CA

Sponsorship Opportunities

Why Become a Walking With America Sponsor?

- **Press coverage** for the walk will cover 26 cities across 10 states from Florida-California, including many towns in-between
- **Recognition** options include multiple forms of logo distribution, sponsorship acknowledgement through print media, social media, and website pages, and even local media shout-outs on radio and television along the way
- **Happy Hours** will encourage participation, fun, and community, getting to know fellow walkers along the way
- **Community outreach** through various community organization such as the local Boys and Girls clubs, we show by example, the many benefits of leading an active and healthy lifestyle (put down the electronic devices and walkwithme!)
- **Sponsorship** encourages the success of our **brand mission**: to inspire people to take happiness and health into their own hands, and to come together as a nation of peace



Sponsorship Levels— How Far Will You Walk With Me?*

Marathon—\$5,000

- Large T-Shirt Logo
- Large Happy Hour Banner Logo
- (10) Complimentary Entrances into Events
- Large Logo in Print Media
- Twitter & Facebook Recognition (Every Post)
- Top Banner Recognition on Website
- Live Media Acknowledgement—TV & Radio
- Logo on Side Cart, Headwear, & Clothing

- Bottom Banner Recognition on Website
- Live Media Acknowledgement—Radio

10k—\$1,000

- Small T-Shirt Logo
- Small Happy Hour Banner Logo
- (4) Complimentary Entrances into Events
- Small Logo in Print Media
- Twitter & Facebook Recognition (50% of posts)
- Rotation Banner Recognition on Website

½ Marathon—\$2,500

- Medium T-Shirt Logo
- Medium Happy Hour Banner Logo
- (8) Complimentary Entrances into Events
- Medium Logo in Print Media
- Twitter & Facebook Recognition (75% of posts)

5K—\$500

- Written Name on T-Shirt
- Written Name on Happy Hour Banner
- (2) Complimentary Entrances into Events
- Written Name in Print Media
- Twitter & Facebook Recognition (25% of posts)

**All packages are good for 6 months, starting in April through October 2018*

SPONSORSHIP CONFIRMATION

Organization: _____

Contact: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Please Circle One:

Marathon—\$5,000

½ Marathon—\$2,500

10k—\$1,000

5k—\$500

Payment:

Burst Management will send Invoice for these marketing dollars via Paypal, ACH, or Zelle.

Confirm contact information for payment:

Name: _____

Email: _____

Phone: _____

In Kind Donations (details)

Please submit details of products you want to send, for any level of sponsorship.

Options: Any gear for walk, services, consumables, and delightful gifts for our walkers can be sent to 1 or all 26 cities. (i.e., water company may want to ship water to all 26 cities for walkers to enjoy.) Anywhere from 1 to 200 or more people at this time. More with press is expected. You can send whatever amount you want and all are welcome. Closer to March 1, we will be sending city addresses.